What cookies Mortgage Advice Bureau use and why

Cookies are small text files, which often include a unique identifier that is sent by a web server to your computer, mobile phone or any other internet enabled device ("device") when you visit a website. Cookies are widely used in order to make websites work efficiently and help provide us with business and marketing information to enable us to make informed decisions on the development of our websites.

We use the following types of cookies:

Essential - Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Performance - Performance cookies help owners understand how the website is used by visitors. This information can then be used to improve the way the website works.

Preference - Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Statistics - Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Marketing - Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Name	Description	Purpose	Type
__tawkuuid	Tawk Tawk	Essential	Persistent
_ga	To generate statistical data on how visitor uses the website	Essential	Persistent
_gid	To generate statistical data on how visitor uses the website	Essential	Persistent
_hjid	To obtain data on visitor behaviour	Essential	Persistent
_uetsid	Google tag manager	Statistics	Persistent
_uetvid	Google tag manager	Statistics	Persistent
c05b521093996a18b5bafb7fec18d1be_identity		Essential	Persistent

cookieconsent_status	Cookie banner status	Essential	Persistent
CRAFT_CSRF_TOKEN	Prevents CSRF attacks	Essential	Session
CraftSessionId	Session id	Essential	Session
fpestid	Google analytics	Statistics	Persistent
TawkConnectionTime	Tawk Tawk	Essential	Session
_hjTLDTest	Used by HotJar to track how users interact with a page	Statistics	Session

How to withdraw consent to, control and/or delete cookies

It is possible to remove cookies or block them from recording this information. You also have the option of blocking third party cookies only.

This option is generally found within the Options menu then Privacy section of your particular browser. Each browser is slightly different and constantly updating.

For more information consult the Help menu of your browser. The links below provide information on *how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

This information has been provided to show our commitment to legislation regarding cookie awareness so that you can understand what cookies we use and why we use them. This ensures transparency in the data collected on you.

Further information

https://ico.org.uk/for-organisations/guide-to-pecr/guidance-on-the-use-of-cookies-and-similar-technologies/

http://www.allaboutcookies.org

This policy was last updated 20th December 2023